



News from the County of Cumberland

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT

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January 6, 2010

LOGO CONTEST DUE DATE EXTENDED TO JANUARY 22, 2010

CUMBERLAND COUNTY TO CELEBRATE 250 YEARS

2010 is the 250th Anniversary of Cumberland County, and the County is kicking off a logo competition to celebrate. The logo will be used throughout the year of 2010 on all communication and promotional materials. The logo contest will involve young people to raise awareness and celebrate Cumberland County's 250th anniversary. Children enrolled in K-12, ages 5-18, including home school and private school children are eligible. The student must be a resident or attending a school/home school in Cumberland County.

One winner will be selected from each of the four different grade/age groups and one Grand Prize winner will be selected from the four Grade/Age group winners.

Grade/Age Groups

Kindergarten-Grade 3

Grade 4-Grade 6

Grade 7-Grade 9

Grade 10-Grade 12

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Grand Prize Winner

One of these winners will be chosen
for the Grand Prize Winner!

The contest will run from November 23, 2009 to **January 22, 2010** at midnight. All entries must be submitted via email. Go to <http://www.cumberlandcounty.org/250/contest.htm> for all rules on submissions. Each winner will receive a cash prize of \$100. The grand prize winner receives special media recognition and \$250 award.

Winners in each grade/age group will be announced January 2010 and published on <http://www.cumberlandcounty.org/250/contest.htm>, the County's *Facebook* page, and through a press release, and will be personally notified by email, telephone and/or US Post.

All entries will be judged by County Commissioners and the following selected independent visual art specialists:

- Rob Sullivan, MECA Professor of Illustration
- Michael Shaughnessy, USM Professor of Art
- Wes LaFountain, UNH Director of the Museum of Art
- Deborah Whitney, Owner of Whitney Artworks Gallery

All entrants must agree to competition rules as outlined on the website.

Rules of the Competition – please go to <http://www.cumberlandcounty.org/250/guidelines.htm> for the complete list rules.

This is an open competition. The logo should create excitement, interest and awareness of Cumberland County's 28 towns and its history as well as the hopes and dreams of our future. The logo design should reflect why we choose to live, work and play in Cumberland County.

Judging will be based on originality, concept, and expressions of Cumberland County past, present and future.

Artistic/Design Criteria and Considerations

Designs must celebrate the positive elements of Cumberland County, with the goal of becoming artwork for our 250th Anniversary letterhead and other marketing materials. Logo should include the number "250th", and words "Cumberland County" and "Anniversary". Use the following questions when creating your original design.

- What's important about Cumberland County's past and future?
- What makes Cumberland County a great place to live?
- What unifies the people who live in the Cumberland County region?
- What would make Cumberland County an even better place to live?

Mary Lynn Engel, Chair of the Cumberland County 250th Anniversary Committee said, "This is a great opportunity to showcase the Cumberland County Region and all that we have available as citizens. We are excited about our 250th anniversary, and the logo contest will be a terrific way to kick-off an exciting year."

For more information on the 250th anniversary, or the logo contest, go to <http://www.cumberlandcounty.org/250> or email 250question@cumberlandcounty.org. Or you can contact Bill Whitten, Assistant County Manager at 207-871-8380.

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