



## *News from the County of Cumberland*

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**FOR IMMEDIATE RELEASE**

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Cumberland County, ME

### CUMBERLAND COUNTY RX PROGRAM SAVES DOLLARS

In the first three months of the CUMBERLAND COUNTY RX Program, 32 prescriptions were purchased, saving residents \$772 or about \$24 per prescription. This program is a partnership between Cumberland County and the National Association of counties, and provides discount coupon cards free to County residents.

In a report released by NACO, also includes data on other Maine counties using the program. During the same time period, Franklin County had 335 prescription purchases, saving almost \$2000, Knox County had 60 purchases, totaling over \$1000, Somerset had 41 purchases totaling \$450 and Penobscot County had 770 users, totaling almost \$10,000 for citizens. Penobscot and Franklin have both had their programs since 2006.

Cumberland County Commissioner Chair Esther Clenott said, "We are pleased to be able to offer this program in association with the National Association of Counties. As indicated by Penobscot and Franklin, the usage increases with awareness over time. Recent radio advertising by the Nassau Broadcasting Group should assist in creating awareness of the availability of this very important program. We expect more and more citizens will take advantage of the savings."

The FREE prescription cards can be picked up at local town halls, or at the Cumberland County Government offices. Most all local and national drug store chains accept the program.

For more information, contact Elizabeth Trice at [Trice@Cumberlandcounty.org](mailto:Trice@Cumberlandcounty.org), or 871-8380

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